



Ville de
MONT-TREMBLANT

The Letendre general store A genuine institution

In the middle of the 1930s, brothers Paul and René Letendre opened a general store beside the family home, later adding a restaurant. The two establishments became an institution in the village and the owners became symbolic figures in Mont-Tremblant. The Letendre businesses were a gathering place for villagers, particularly young people, who were always welcome. Then in the 1950s, Paul's wife Annette opened her restaurant in the evenings so that people could come and watch television, which was the latest thing.

Research and writing: Danielle Soucy



René (left) and Paul Letendre (right), flanking their brother Alexandre, photographed in the general store in about 1970. Paul, a taxi driver, drove students to school; René was a rural postman. Source: private collection, photographer unknown.