

Planification stratégique 2019-2023 | Destination 2030

L'humain au cœur de nos actions.

ORIENTATION 1 PROVIDE a diversified, competitive economy which creates good-quality jobs.	
	Action priorities
<p>Objective 1</p> <p>Consolidate the local economy by focusing on the distinctive attributes of this area and on the existing businesses.</p>	<ol style="list-style-type: none"> 1. Give high priority to development of the Village hub. 2. Establish a structuring project in the downtown area that will generate economic growth. 3. Maintain and strengthen the attractiveness of the area for tourists.
<p>Objective 2</p> <p>Attract new businesses related to the mission and vision 2030 of the Ville de Mont-Tremblant.</p>	<ol style="list-style-type: none"> 1. Develop a strategic plan for sustainable economic diversification. 2. Establish a zone for companies in the clean technology sector. 3. Recruit businesses from emerging activity sectors, from the new economy, or having complementarity among themselves.
<p>Objective 3</p>	<ol style="list-style-type: none"> 1. Plan local land use in a way that provides competitive business opportunities and establish favourable conditions for the acceptance and expansion of private and public investments.

Planification stratégique 2019-2023 | Destination 2030

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Promote a climate favourable to business development.	2. Create a strong, distinctive graphic identity to further the recruitment of new businesses.
	3. Improve conditions of welcome and expansion for both businesses and workers.
	4. Maximize and support the education and health sectors.
	5. Promote the establishment of leading-edge telecommunications infrastructure in the area.
ORIENTATION 2 PROMOTE the attraction and retention of young people, families and seniors and ENCOURAGE a healthy, active lifestyle	
Action prioritites	
Objective 1 Develop policies appropriate to the reality of the Ville de Mont-Tremblant.	1. Develop a community policy.
	2. Develop a citizens' policy for families, seniors and children.

Planification stratégique 2019-2023 | Destination 2030

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	<ol style="list-style-type: none"> 3. Develop a cultural policy.
<p>Objective 2</p> <p>Develop and maintain safe, appropriate infrastructure (cultural, community-related, outdoor and sports-related).</p>	<ol style="list-style-type: none"> 1. Design and equip the downtown Public Space so that it is a living, lively, multifunctional space.
	<ol style="list-style-type: none"> 2. Update and improve the <i>Parks and Trails Plan</i>.
	<ol style="list-style-type: none"> 3. Maintain and develop an effective partnership with the field of education, with recognized associations and with local partners.
<p>Objective 3</p> <p>Establish measures that support a housing offering that meets the needs of all population groups and all stages of life.</p>	<ol style="list-style-type: none"> 1. Develop a housing policy.
	<ol style="list-style-type: none"> 2. Encourage diversification of the housing offering.
<p>Objective 4</p> <p>Improve the public transportation network and increase the standing of active mobility.</p>	<ol style="list-style-type: none"> 1. Develop a master plan for sustainable mobility.
	<ol style="list-style-type: none"> 2. Revise the public transportation offering, particularly as it relates to the development of housing in the Ville de Mont-Tremblant area.

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ORIENTATION 3 BUILD UPON a team dedicated to providing quality services and ENSURE the evolution of the organization's performance.	
	Action priorities
Objective 1 Create a solid culture of information sharing in the organization.	1. Share information and communicate effectively with all staff about projects, issues and results.
	2. Implement collaborative and high-performing work solutions.
Objective 2 Ensure a solid performance from municipal services, the long-term survival of material and technical resources as well as the optimization of financial resources.	1. Develop a plan for the maintenance of municipal buildings and infrastructure.
	2. Develop programs for the optimization of financial, technical and material resources.
	3. Review the structure and services provided to optimize organizational performance.
Objective 3	1. Develop a provisional workforce management plan (GPMO).

Planification stratégique 2019-2023 | Destination 2030

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<p>Develop a strategy for recruitment, retention and appreciation of the workforce.</p>	<p>2. Create an organizational development program.</p>
	<p>3. Develop a staff recognition policy.</p>
<p>Objective 4</p> <p>Humanize the work of council members and municipal employees and make their work known.</p>	<p>1. Prioritize social media stories in real time.</p>
	<p>2. Provide citizens with the annual overview of the activities and projects of the Ville de Mont-Tremblant.</p>
<p>ORIENTATION 4</p> <p>PRESERVE and PROMOTE the natural landscape and its characteristics.</p>	
<p>Action priorities</p>	
<p>Objective 1</p>	<p>1. Cooperate with the Domaine Saint-Bernard.in its master and strategic plan.</p>

Planification stratégique 2019-2023 | Destination 2030

L'humain au cœur de nos actions.

<p>Strengthen the partnership with the Domaine Saint-Bernard and the parc national du Mont-Tremblant.</p>	<ol style="list-style-type: none"> 2. Continue to support the development of tourism.
<p>Objective 2</p> <p>Preserve the built heritage of the Ville de Mont-Tremblant.</p>	<ol style="list-style-type: none"> 1. Create a master plan for the preservation of the built heritage: inventory, identify, upgrade and protect.
<p>Objective 3</p> <p>Continue and measure efforts to reduce greenhouse gases emitted as much by the Ville de Mont-Tremblant, as a corporate entity, as by its community.</p>	<ol style="list-style-type: none"> 1. Update the inventory of greenhouse gas emissions and the plan for their reduction. 2. Impose sustainable development rules on the organizations receiving financial and technical support from the Ville de Mont-Tremblant.
<p>Objective 4</p> <p>Continue the harmonious development of lakes, rivers, visual corridors and the natural heritage.</p>	<ol style="list-style-type: none"> 1. Update the <i>Policy for the Management of the Use and Public Access to Lakes and Rivers</i>. 2. Review the town planning standards to protect the support capacity of lakes and to allow conservation of natural habitats when required. 3. Develop a conservation plan.

Planification stratégique 2019-2023 | Destination 2030

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<p>Objective 5</p> <p>Provide a network of four-season trails for all levels of difficulty and accessible to widely diverse users.</p>	1. Promote the network of trails.
	2. Facilitate access to information on trail conditions through use of a mobile application.
	3. Maintain and improve signage.
	4. Correct or improve current trails and develop new trails in accordance with a frame of reference.
<p>ORIENTATION 5 GENERATE citizens' participation.</p>	
<p>Action priorities</p>	
<p>Objective 1</p> <p>Promote user accessibility of services.</p>	1. Enlarge the offering of services on the territory and maintain free use of trails for citizens.
	2. Develop an event support policy.
	3. Improve customer service and the citizens' experience.

Planification stratégique 2019-2023 | Destination 2030

L'humain au cœur de nos actions.

	<ol style="list-style-type: none"> 4. Develop other inter-municipal agreements for infrastructure sharing.
<p>Objective 2</p> <p>Promote and enhance citizen initiatives.</p>	<ol style="list-style-type: none"> 1. Develop a program of recognition and reward for citizens, as well as for corporate citizens. 2. Revise the welcome program for new residents by integrating new businesses into it.
<p>Objective 3</p> <p>Enhance methods of consultation and communication and strive towards becoming a <i>smart city</i>.</p>	<ol style="list-style-type: none"> 1. Give special weight to methods for consulting citizens. 2. Set up a participatory budget. 3. Evaluate the prerequisites needed to promote Mont-Tremblant's progress towards being a <i>smart city</i>. 4. Establish a knowledge bank for the reception staff so that they inform all customers appropriately. 5. Equip the Ville with an interactions process to ensure smooth exchanges between the Ville, its people and its businesses.

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